

2023 Community Grantmaking Rubric

CRITERIA	EXCELLENT - 5	ABOVE AVERAGE - 4	AVERAGE - 3	BELOW AVERAGE - 2	POOR - 1
Focus Area Alignment	Organization/program has exceptional alignment with one or more focus areas	Organization/program has strong alignment with one or more focus areas	Organization/program has moderate alignment with one or more focus areas	Organization/program has some alignment with one or more focus areas	No explicit alignment with focus areas
Impact	Organization/program demonstrates exceptional impact on children/families	Organization/program demonstrates strong impact on children/families	Organization/program demonstrates moderate impact on children/families	Organization/program demonstrates some impact on children/families	Lacks impact on children/families or how it would impact children/families is unclear
Best Practices and Collaboration	Organization/program demonstrates exceptional use of best practices or evidence-based programs; consistently measures and reports organization's impact; works with a wide variety of partners to deliver programs/services	Organization/program demonstrates effective use of best-practices or evidence-based programs; frequently measures and reports organization's impact; works with a like-minded group of partners to deliver programs/services	Organization/program demonstrates adequate use of best-practices or evidence-based programs; measurement and reporting of impact happens occasionally; works with a few partners to deliver programs/services	Organization/program demonstrates some use of best-practices or evidence-informed programs; measurement and reporting of impact is inconsistent; collaborates with others occasionally	Organization/program does not demonstrate use of best-practices or evidence-base programs; measurement and reporting of impact is unclear; collaboration with others is not evident

Criteria	Higher Scoring Organizations Will:
Focus Area Alignment	<ul style="list-style-type: none"> Clearly articulate organization's alignment with one or more focus areas
Impact	<ul style="list-style-type: none"> Show that the organization/program is impacting a significant number of clients -or- Show that the organization/program is having a profound impact on a target population -or- Show that the organization/program is serving an underserved community
Best Practices and Collaboration	<ul style="list-style-type: none"> Clearly articulate the practice or evidence used to design and deliver the program/service Demonstrate regular, consistent measurement of the organization's impact Demonstrate collaboration with a variety of partners

Each application is assessed on its own merit against the scoring criteria. Applications scoring 9 and above and those with a high degree of scoring variability will be selected for further discussion among reviewers prior to finalization.